

Dima Hamayunau

San Diego, CA, USA · 347 586 7336

Remote work is preferred, ready to relocate

hamayunau.com · dima@hamayunau.com · linkedin.com/in/dima-hamayunau

Senior Product Designer · UX/UI Designer · Web3 Product Designer

- **User-centered and self-motivated product designer with 9 years of experience** building products and delivering high-end web and mobile designs through user research, prototyping, multiple testing, pixel-perfect mockups, and design systems.
 - **Generalist maker with expertise in blockchain and crypto**, who can solve complex product problems and find scalable solutions to bring best UX practices to close end-user needs.
 - **Open-minded and collaborative**, balancing multiple projects in a startup environment and communicating effectively between users, engineering team, managers, and other stakeholders.
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Tools

- Figma
- Framer
- Principle
- Sketch
- Adobe Creative Suite
- Google Analytics
- HTML / CSS / JS

Skills

- User Experience (UX)
- User Interface (UI)
- Product Design
- Design Systems
- User-centered Design
- UX Research
- Usability Testing

Other

- Cross-disciplinary team communication
 - Prototyping
 - Wireframing
 - Design Thinking
 - Interaction Design
 - Visual identity
 - Typography
 - Iconography
 - Graphic Design
 - Web Design
 - Mobile Design
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Experience



[Mempools](#), San Diego, CA
Multi blockchain instant alerting startup.

December 2022 - Present

Founding Product Designer

I joined the company to cover all early stage startup design needs like product design, graphic design, creating marketing sites and social assets.

- Conducted research, made wireframes, prototypes, UI kit, and multiple product iterations to find product market fit.
 - Designed and developed the marketing website, branding, and marketing assets that helped to bring in the first users.
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[Ankr](#), San Diego, CA
Blockchain infrastructure company providing services to developers and individual investors worldwide.

November 2021 - November 2022

Senior Product Designer

My responsibilities were to research and design new web3 products, create design system, support and implement new features to existing crypto products. I also cover other design needs for the startup, from web and social media marketing materials to sales pitch decks.

- Designed and implemented over 15 new features for the RPC service, making it a major revenue-generating product in the Ankr ecosystem.
- Increased product development speed and brand consistency by crafting a complex design system.
- Made 3 new products from 0 to 1: Crypto education platform, Token staking and Node provider service.



Jetson, Brooklyn, NY
Fast-growing e-mobility startup.

March 2019 - September 2021

Product Designer

I joined company as second designer to close all digital design needs and also help to build strong visual brand.

- Designed a mobile-first e-commerce website that increased company revenue from \$0 to \$2 million per year.
- Created an app for iOS and Android that increased customer return rate from 2% to 7%.
- Launched a help center that reduced the number of support calls by more than 3 times.

Freelance, Brooklyn, NY - Minsk, Belarus

November 2016 - March 2019

Product Designer, Graphic Designer

Designed new and improved existing websites and applications for different industries. Developed visual design for digital and print publications for clients around the world.

- Created over 15+ websites, 5+ apps, and multiple branding styles of varying complexity.



AGM Soft, Minsk, Belarus
Management system for management of employees and supervisors.

November 2015 - November 2016

UX/UI Designer

Designed and implemented new features for complex human resource management system. Wrote documentation for designers and developers. Systematized the visual style of the existing product with over 1000 unique screens.



Carpazzi Soft, Minsk, Belarus
Mobile games studio.

November 2014 - November 2015

UX/UI Designer

Designed interfaces for multiple mobile games and in-house startups.

- Designed GUI for 2 mobile games that was downloaded more than 2 million times at iOS and Android.

Related projects



[Design links](#)

A product design blog that I've been curating for five years.



[Designerfeed.me](#)

Designed and launched a website that automatically collects the latest projects from design sources.